

Worldwide Communication Leader



International Language School

www.cnn-speakers.com

CNN PROFILE



CNN was established in Quezon City, Metro Manila in 1997.

Operating for 17 years now and having established a good reputation through those years, we have become instrumental in the advancement of the professions and careers of our former students.

Our aim is simple: to maintain our standards of excellence in English language education, so we can continue to be highly recommended within the industry.

CNN MISSION

Our mission is to provide globally competitive and comprehensive quality English language education and related services which will guarantee students' total satisfaction at all times.

CNN VISION

Our vision is to be the leader and top provider of excellent quality learning of the English language.

- Why experienced people recommend CNN?



▶ Award Received

Awarded as the “**Most Outstanding School For English Language**” :
(Metro Manila Award) by PHILIPPINE QUALITY AWARDS FOR BUSINESS
EXCELLENCE on September 5, 2006.



- OUR ACCREDITATIONS



- ▶ TESDA accredited
- ▶ SSP (Special Study Permit - BID Accreditation)

AFFILIATIONS

- ▶ Signed Memorandum of Understanding with HOPKINS INTERNATIONAL for the TOEFL and TOEIC Redesigned and classic tests.
- ▶ Affiliated to H.A. Cervantes Test Center for TESOL CERTIFICATE

- UNIT OF COMPETENCY

Our unit of competency touches on the 4 macro skills namely: Reading, Writing, Listening and Speaking.

CNN constantly fine tunes its competency-based curricula by closely monitoring students' satisfaction and using their given evaluation of CNN's program content, instruction materials and teaching methodologies as indicated in the student's Feedback Sheet - for which we generally receive above satisfactory ratings.

- TEACHERS QUALIFICATION



CNN staff and faculty members are highly qualified in their respective field of expertise, made possible by their long years of experience in teaching students of diverse nationalities and cultures, thus consequently giving CNN the edge over other language schools.

- ▶ Teachers performance is evaluated through monthly assessments and quarterly tests as administered by management.
- ▶ A quarterly skills enrichment training is conducted to update their teaching methodologies and approaches.
- ▶ A monthly open forum between the teachers and management is conducted to ensure good management-workforce relations.
- ▶ Our teachers are organized into different departments according to their specializations. The departments are TOEIC, TOEFL, IELTS, Business English, ESL and Junior departments – with each department being headed by a senior teacher who has at least 10 years teaching experience.

- *What makes CNN famous?*



▶ **FACT:**

With CNN's long years of experience in providing English language education and its highly qualified and well trained teachers who all have a passion for teaching, it is not surprising that CNN International Language School was conferred

"The Most Outstanding School for English Language" in
Metro Manila Award by the Philippine Quality Awards For Business Excellence
on September 5, 2006

"Recommended and accredited ESL School in Metro Manila by
global companies in Korea and Japan"

Our Clients from Global Companies



Perfect moments, always



JFE Steel Corporation



- GRADING and LEVELING SYSTEM

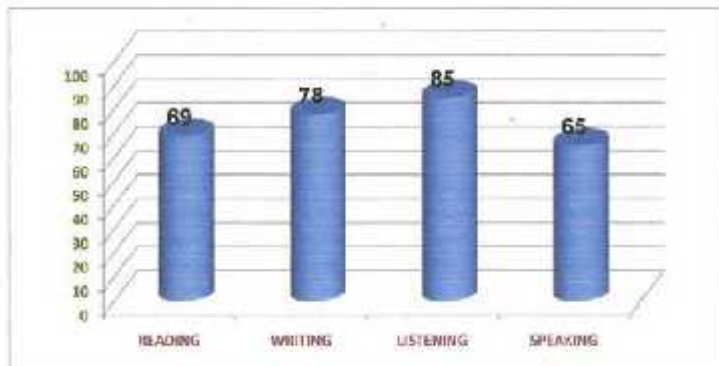


NAME OF STUDENT : Hwang Jung Won
 COURSE : Main A
 ENROLLED PERIOD : 8 Weeks

EXAMINATION DATE : Jun 29
 GRADE POINT AVERAGE : 3.00
 LEVEL GRADE : LEVEL 4

THE FOUR MACRO SKILLS

READING			
RECOGNITION OF WORDS 25%	VOCABULARY DEVELOPMENT 25%	READING FLUENCY 25%	COMPREHENSION 25%
20	20	17	32
WRITING			
VOCABULARY GRAMMAR 25%	CONFIDENCE 25%	SENTENCE STRUCTURE 25%	SUBSTANCE 25%
20	23	10	25
LISTENING			
COMPREHENSION 40%	HEARD 40%	WORDS RECOGNITION 20%	
40	23	20	
SPEAKING			
FLUENCY 40%	GRAMMAR / VOCABULARY 40%	PRONUNCIATION 10%	RELEVANT DETAIL 10%
30	26	5	10
READING	WRITING	LISTENING	SPEAKING
69	78	85	65



The Grading System / Leveling System

In general, the grading system corresponds with the levels of the students. This system is used to ensure that students know how to apply the knowledge and skills they have acquired.

The components of the 4 macro skills are graded separately to accurately determine the strengths and weaknesses of the students.

GRADING SYSTEM: Percentage + Evaluation

The Grading System integrates the specific Level and the Subjective Evaluation in accordance with the percentage achieved by the student.

Levels	Percentage	Subjective Evaluation
Level 1	0 - 49	Very Beginner
Level 2	50 - 60	Mid Beginner
Level 3	61 - 69	Upper Beginner
Level 4	70 - 75	Pre-Intermediate
Level 5	76 - 81	Intermediate
Level 6	82 - 86	Pre-Advanced
Level 7	90 - 95	Advanced
Level 8	95 - 100	Proficient

- LEVELING SYSTEM



CNN International Language School

LEVEL TESTING SYSTEM

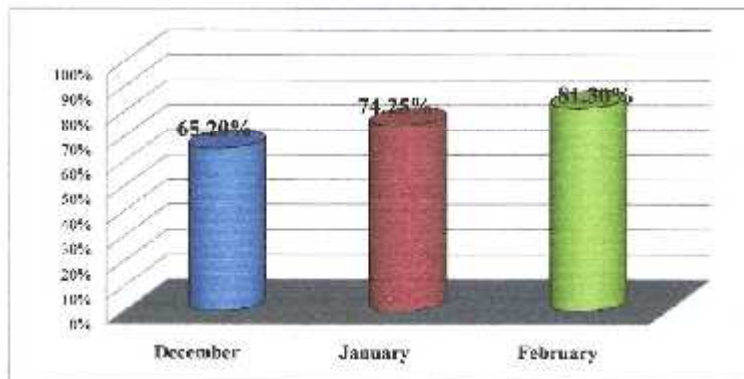
MONTHLY PROGRESS SUMMARY REPORT

NAME : Choi Eun Chong
 COURSE : Main A

ENGLISH NAME : Maria
 STUDY PERIOD : 12 Weeks

Initial level : 3

Final level : 5

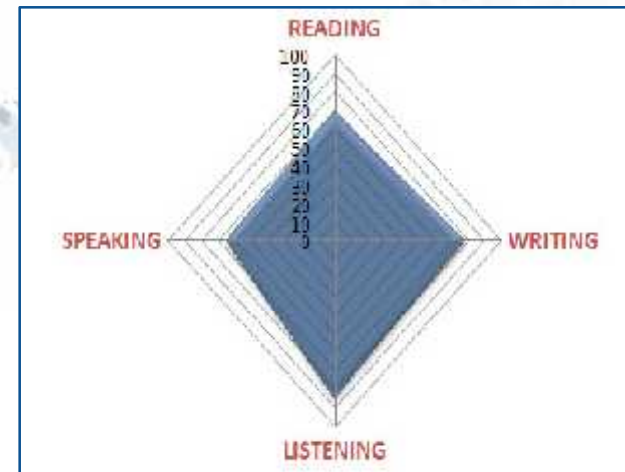


Score by Monthly Level Report	
December	65.20%
January	74.25%
February	81.30%

Prepared by:
 Irene Q. Farber
 Education Consultant

Noted by:
 Park, Min Woo
 General Manager

<Strengths & Weak Points>



Through this pyramid system, a student's weaknesses and strengths in all 4 macro skills can be evaluated in relation to one another. This serves as a map to show which particular skill requires more focus to ensure a balanced development of all skills.

- CNN ENGLISH LANGUAGE PROGRAMS



ESL Intensive Course Programs

Course	Class	Total Hours
Intensive Course A	<p>(CNN Module 1:1 2hrs) + (OPIC 1:1 1hr) + (Group Study 1hr) + (Listening 2hrs)</p> <p>This course is specially designed for students who want to improve their reading comprehension. It will also enhance their speaking skills and listening comprehension.</p>	30 hours/week
Intensive Course B	<p>(CNN Module 1:1 2hrs) + (WAp 1:1 1hr) + (OPIC 1:1 1hr) + (Listening Class 2hrs)</p> <p>It is a 6 hour class that focuses on personalized instruction to ensure rigid training for comprehension, conversation skills , vocabulary words and its usage .</p>	30 hours/week
Main Intensive Course	<p>(CNN Module 1:1 2hrs) + (WAp 1:1 1hr) + (OPIC 1:1 1hr) + (Group Study 2hrs) + (Listening Class 2hrs)</p> <p>It is an 8 hrs class for fast and speedy training in the English language. The Group study class is incorporated in this course to develop self – confidence and improve fluency in speaking. Comprehension in reading and comprehension in Listening are important factors in this course.</p>	40 hours/week

- CNN ENGLISH LANGUAGE PROGRAMS



SPARTA-RST Program

Course	Class	Total Hours																								
SPARTA RST COURSE	(CNN Module 1:1 2hrs) + (WAp 1:1 1hr) + (OPIC 1:1 1hr) + (Group Study 2 hrs) + (Listening Class 2 hrs) + (RST 1hr) + (RST Vocabulary 30min) + (Self-study time 1hr & 30min) = 12 hrs daily	60 hours/week																								
<p>The Regular Schedule of Activities of Students under Sparta Program:</p> <table border="0"> <tr> <td>8:00 AM - 12:00 NN</td> <td>:</td> <td>Morning classes at CNN</td> </tr> <tr> <td>12:00 NN - 1:00 PM</td> <td>:</td> <td>Lunch</td> </tr> <tr> <td>1:00 - 5:00 PM</td> <td>:</td> <td>Afternoon classes at CNN</td> </tr> <tr> <td>6:00 - 7:00 PM</td> <td>:</td> <td>Dinner</td> </tr> <tr> <td>7:00 - 8:00 PM</td> <td>:</td> <td>Remedial Class Time (RST)</td> </tr> <tr> <td>8:00 - 8:30 PM</td> <td>:</td> <td>Vocabulary Lessons</td> </tr> <tr> <td>8:30 - 8:40 PM</td> <td>:</td> <td>Break</td> </tr> <tr> <td>8:40 - 10:00 PM</td> <td>:</td> <td>Self-Study Time</td> </tr> </table>			8:00 AM - 12:00 NN	:	Morning classes at CNN	12:00 NN - 1:00 PM	:	Lunch	1:00 - 5:00 PM	:	Afternoon classes at CNN	6:00 - 7:00 PM	:	Dinner	7:00 - 8:00 PM	:	Remedial Class Time (RST)	8:00 - 8:30 PM	:	Vocabulary Lessons	8:30 - 8:40 PM	:	Break	8:40 - 10:00 PM	:	Self-Study Time
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<p>•On Fridays : Weekly Vocabulary Test, Group Activities , Posting of Students' Notes on Weekly Topic</p> <p>* Note: Students have their own prerogative to extend their self-study time.</p> <p>* Month-End Activities: Monthly Vocabulary Test Speech contest Special Activities/Presentations/Programs/Awarding Ceremonies</p>																										

- CNN ENGLISH LANGUAGE PROGRAMS



SPARTA-RST Program

OPTIONAL ROOMING-IN ARRANGEMENTS for SPARTA-RST Program

The Sparta RST Program offers 2 optional types of rooming-in arrangements among students and the program's resident teachers:

- ❖ The **2-plus-1 Premium Mode** where 2 students room in with 1 resident teacher to ensure continuing exercise of the language in a practical setting.
- ❖ The **1-plus-1 Exclusive Mode** where only 1 student rooms in with 1 resident teacher to facilitate the quickest progress in oral proficiency.

- CNN ENGLISH LANGUAGE PROGRAMS



Customized Course Program Packages

Package	Core Curriculum	+	Student's Choice	= Total Hours Daily
1	Module m2m (2hrs) + OPIC m2m (1hr) + WAp m2m (1hr) = (4hrs)	+	Student's personal choice own book (2 hrs) or choice from the list (2hrs)	6 hrs
2	Module m2m (2hrs) + OPIC m2m (1hr) + WAp m2m (1hr) + LC or Group (2hrs) = (6hrs)	+	Student's personal choice own book (1 hr) or choice from the list (1hr)	7 hrs
3	Module m2m (2hrs) + OPIC m2m (1hr) + WAp m2m (1hr) + LC or Group (2hrs) = (6hrs)	+	Student's personal choice own book (2 hrs) or choice from the list (2hrs)	8 hrs
4	Module m2m (2hrs) + OPIC m2m (1hr) + WAp m2m (1hr) = (4hrs)	+	Student's personal choice own book (4 hrs) or choice from the list (4hrs)	8 hrs

- CNN ENGLISH LANGUAGE PROGRAMS



List of Choices for Customized Course Program Packages

Skill Area	Choice Description	Requirements
<p>Special Review Classes (maximum of 2 choices)</p>	<p>TOEIC Listening (2 hours, Group 1:4) TOEIC Reading (1 hour, 1:1) TOEIC Speaking (1 hour, 1:1) TOEIC Writing (1 hour, 1:1) TOEFL Listening (2 hours, Group 1:4) TOEFL Reading (1 hour, 1:1) TOEFL Speaking (1 hour, 1:1) TOEFL Writing (1 hour, 1:1) IELTS Listening (2 hours, Group 1:4) IELTS Reading (1 hour, 1:1) IELTS Writing (1 hour, 1:1) IELTS Speaking (1 hour, 1:1)</p>	<p>For intermediate and higher level students only</p> <p>(Individuals who wish to take any of these classes are required to make a reservation at least 4 weeks in advance and study for a minimum of 4 weeks.)</p>
<p>Speaking Confidence</p>	<p>Basic Communication Pattern (1 or 2 hours) A course for learning basic patterns of spoken English used in everyday conversations which is formal and informal but non-academic in nature; most useful for individuals who have no or very limited English speaking skills</p> <p>Survival English/Situational Conversation (1 or 2 hours) A course for learning patterns of spoken English with updated expressions used in a variety of situations where effective communication is essential; most useful for tourists and travellers to countries where English is widely spoken</p> <p>Presentation (1 or 2 hours) A course for learning and developing skills in the art of effective Presentation of topics before a select but large audience; most useful for businessmen and professionals like engineers, university professors, corporate employees, managers and CEOs</p>	<p>For any skill level students</p> <p>For any skill level students</p> <p>For intermediate or higher level students only</p>

- CNN ENGLISH LANGUAGE PROGRAMS



List of Choices for Customized Course Program Packages (continued)

Skill Area	Choice Description	Requirements
<p>Writing Edge</p>	<p>Creative Writing (1 or 2 hours) A course for learning and developing basic writing skills with special emphasis on essay, narrative, and thematic writing; most useful for Individuals who need competency in literary writing</p>	<p>For intermediate and higher level students only</p>
	<p>Business Letter and Technical Writing (1 or 2 hours) A course for learning and developing writing skills most suitable for formal environments such as in business and professional field such as engineering; the course includes memorandum and report writing; most useful for businessmen and professionals like engineers, university professors, corporate employees, managers and CEOs.</p>	<p>For intermediate and higher level students only</p>
<p>Grammar Competence</p>	<p>Basic Grammar (1 or 2 hours) A course for learning and reviewing basic grammar rules and their applications in both spoken and written English; most useful for individuals who need such skills on which to build higher level communication skills</p>	<p>For any skill level students</p>
	<p>Intermediate Grammar (1 or 2 hours) A course for reviewing basic grammar and learning intermediate level grammar rules and their applications in both spoken and written English in an academic environment; most useful for individuals who are keen on the importance of grammatical correctness in effective communication</p>	<p>For intermediate or higher level students only</p>
	<p>Advanced Grammar (1 or 2 hours) A course for reviewing basic and intermediate grammar and learning advanced level grammar rules and their applications in both spoken and written English in an academic and professional environment; most useful for teachers of the English language in elementary, middle and high schools as well as university professors who use English in their teaching profession</p>	<p>For intermediate or higher level students only</p>

- CNN ENGLISH LANGUAGE PROGRAMS






List of Choices for Customized Course Program Packages (continued)

Skill Area	Choice Description	Requirements
<p>Pronunciation</p>	<p>(1 or 2 hours)</p> <p>A course for learning correct pronunciation of the most commonly used English words in the American context. The course begins with the learning of pronunciation of all the individual letters of the English alphabet and their variants and progresses further towards the end with proper intonations on the phrasal and sentence levels.</p> <p>This course is most useful for individuals who wish to develop confidence in their speaking through correct pronunciation.</p>	<p>For any skill level students</p>
<p>American Idioms</p>	<p>(1 or 2 hours)</p> <p>A course for learning the most commonly heard and used idioms in contemporary American society with additional focus on their history or origin, contextual usage, and levels of formality; most useful for individuals who need a much deeper understanding of the English language as spoken by a variety of native speakers ranging from the typical man-on-the-street to those belonging to higher levels of society.</p>	<p>For intermediate or higher level students only</p>

- CNN ESL PROGRAM DETAILS



ESL 1:1 Class Program Components

1:1 CLASS	DESCRIPTION	Hours
 <p>CNN Module</p>	<p>This class is designed for Beginner to Advanced level of students. The books are compiled for the exclusive use of CNN only. It comes in 6 series that suits the needs of every student's level. It is specifically designed for students who want to enhance their vocabulary knowledge and develop the skills needed in reading and to improve reading comprehension to understand a variety of text.</p>	<p>2 hrs</p>
 <p>WAp</p>	<p>Word application is a personalized vocabulary instruction class to beef up student's vocabulary words that could be used in everyday conversation and to improve one's skill in the correct word usage. This class aims to improve the accuracy level of the student's vocabulary.</p>	<p>1 hour</p>
 <p>CNN OPic</p>	<p>Oral Proficiency Interview by computer is an International test to gauge the Oral Proficiency skill of the student. It aims to develop the conversational skill of the student. It comes in different series and is exclusively compiled to enhance interaction and continuously adapt to academic and competence of the participant.</p>	<p>1 hour</p>

- CNN Curriculum



Levels/Course Title

Level Program	1 Beginner	2 Mid Beginner	3 Upper Beginner	4 Pre-Intermediate	5 Intermediate	6 Upper Intermediate	7 Pre-Advanced	8 Advanced
ESL	CNN Module I	CNN Module II	CNN Module III	CNN Module IV	CNN Module V	CNN Module VI	CNN Module VII-1/2	
	WAp I (word application)		WAp II	WAp III	WAp IV	WAp V	WAp VI (Advanced WAp)	
	OPIC I		OPIC II	OPIC III	OPIC IV	OPIC V	APS (Advanced Professional Speaking)	
L/C	L.C I	L.CII	L.CIII	L.CIV	L.CV	CNN News/ Documentary/ Screen		
S.Group A Speaking & Discussion	ECP I (English conversation practice)	ECPII	HCP (higher conversation pattern)	ECF (English conversation fluency)	OPS I (oral presentation skill)	OPSII	SPS (Speech & Public Speaking)	
S.Group B Grammar & Writing	Basic Grammar	BCP (basic conversation pattern)	CWD I (composition writing & discussion)	CWDII	Creative Writing	Grammar Mastery	GR (Grammar Refresher)	

- CNN SPECIAL PROGRAMS



Special Courses : Business English

DESCRIPTION

The Business English course is typically offered to business professionals who need to develop and sharpen their business communication competence and skills for an ever globalizing business world.

CLASS TYPE	B.E.	DESCRIPTIONS
1:1 (2 hours)	B.E. Vocabulary	-Job Interview Terminologies -Contracts negotiations vocabulary -Modern Business letters terms -Vocabulary for describing motivation factor -Office environment terminologies
1:1 (2 hours)	B.E. Writing	-Compose Business Correspondence -E-Mail Etiquette -Report Writing -Job Interview preparation -Writing Memos, Announcements
1:4 (2 hours)	Oral Presentation Skills (OPS)	-Presentation Skills -Conducting Effective Interviews -Business Etiquette -Telephone Etiquette -Effective Communication -Speeches -Team Building and Interpersonal skills
1:8 (2 hours)	Listening Class	-Listening to recorded audio -Dictation -Filling in the blanks -Listening Comprehension

- CNN SPECIAL PROGRAMS



Special Courses : TOEIC/ TOEFL

TOEIC	
DESCRIPTION	Test of English for International Communication is a language testing system to gauge the everyday skills of people working in an international environment. This course is recommended for businessmen and other professionals.
CLASS	TOEIC Reading / TOEIC Vocab 1:1 (2hrs) + TOEIC Speaking (2hrs) + TOEIC L/C (2hrs) + Small Group A/B(2hrs)
TOEFL	
DESCRIPTION	Test of English as a Foreign Language measures the English proficiency of people whose native language is not English. It also tests the four language skills which are important factors in English Proficiency test.
CLASS	TOEFL Reading 1:1 (2hrs) + Writing 1:1 (2hrs) + L/C 1:4 (2hrs) + Speaking 1:4 (2hrs)

- CNN SPECIAL PROGRAMS



Special Courses : IELTS



IELTS (Academic Module)	
DESCRIPTION	International English Language Testing System (Academic Training) is for academic and professional purposes. This training is intended for those who want to enrol in universities and other institutions of higher education and for professionals like medical doctors, nurses or engineers who want to study or practice in English speaking countries.
CLASS	IELTS Reading 1:1 (2hrs) + IELTS Writing 1:1 (2hrs) + L/C 1:5 (2hrs) + Speaking 1:2 (2hrs)

IELTS (General Training Module)	
DESCRIPTION	IELTS General Training is for immigration purposes and also intended for those planning to undertake non-academic training, seek employment as a skilled worker or to gain work experience in English speaking countries.
CLASS	IELTS Reading 1:1 (2hrs) + IELTS Writing 1:1 (2hrs) + L/C 1:5 (2hrs) + Speaking 1:2 (2hrs)

- CNN ACCOMMODATION



▶ CNN Dormitory

This dormitory is designed exclusively for CNN students to meet their specific needs where they can live comfortably in a modern style of living.



CNN Dormitory Facilities :

- ▶ Each room is equipped with:
 - refrigerator
 - DVD player
 - electric fan
 - modern style furniture
 - water heater
 - cable television
 - gym equipment / table tennis

- ▶ SERVICES:
 - wireless internet access
 - 24hours/7days security
 - laundry
 - room cleaning
 - regular changing of beddings and sheets

- CNN ACCOMMODATION



▶ CNN Dormitory



▶ CNN Dormitory Room Types

Single, double, and triple occupancy rooms on the 3rd and 4th floors

▶ CNN SPARTA-RST Rooms

Exclusive for SPARTA-RST students on the 2nd floor



▶ CNN Dormitory Services

- 3 meals/day
- room cleaning and laundry services
- outdoor activity information
- gym and table tennis equipment



- CNN ACCOMMODATION



▶ THE SPARTA-RST PROGRAM ROOMS

This is the official dorm area of the students who aim to sharpen their day-to-day conversational skills. The SPARTA RST Program provides rich opportunities for the right practice of grammar, pronunciation, vocabulary and idiomatic expressions in the context of social, business and career conversation situations.



▶ SPARTA-RST PROGRAM SERVICES and FACILITIES

- High quality accommodation
- Strict implementation of curfew hours
- Student's privacy are maintained
- Educational trips with resident teachers on weekends (arranged upon request)
- Rooms fully furnished with DVD, personal ref, wireless internet connection, water heater and cable TV sets
- 24 hours at 7 days a week security services

- CNN FACILITIES



- One-on-One Classrooms (80)
- Group Study Classrooms (10)
- Sound-proof Listening rooms (9)
- Screen Room equipped with DVD, T.V.
- Internet Room
- Smoking Room
- Student's Study Room
- Student's Canteen
- Faculty Room
- Multi-Purpose Room
- Venues for Basketball, Soccer, Volleyball (Claret Compound)



- CNN SCHOOL ACTIVITIES



▶ OUT OF TOWN TRIPS

- Pagsanjan Falls
- Tagaytay (Taal Volcano)
- Horseback riding
- Golf course
- Museum visits



- CNN SCHOOL ACTIVITIES



- ▶ Scuba Diving Activities
 - Snorkeling and boating
 - Scuba diving lessons with Licensed Instructor
CNN affiliation with SSI (Scuba School International)



- CNN Students and Teachers Presentation



▶ Indoor/Outdoor Activity

- Valentine presentation
- Radio Broadcasting presentation
- Students and Teachers get-together
- Anniversary presentation with a student host



- CNN Students Outdoor Activities



- Golf lessons
- Bowling tournament
- Billiards recreation
- Soccer



- AROUND CNN



CNN is conveniently located within the education and green belts of Quezon City, next to the country's top universities and colleges, vital national and local government offices, and major business establishments and shopping malls.



UP



SM Shopping Mall



Coffee & Fast Food Shops



UST



CitiBank



TRINOMA Shopping Mall



International Language School

CNN is the first step to your success in life.

Thank you !